

# ASSURING 5G DATA PERFORMANCE AND CHALLENGES ALONG THE WAY

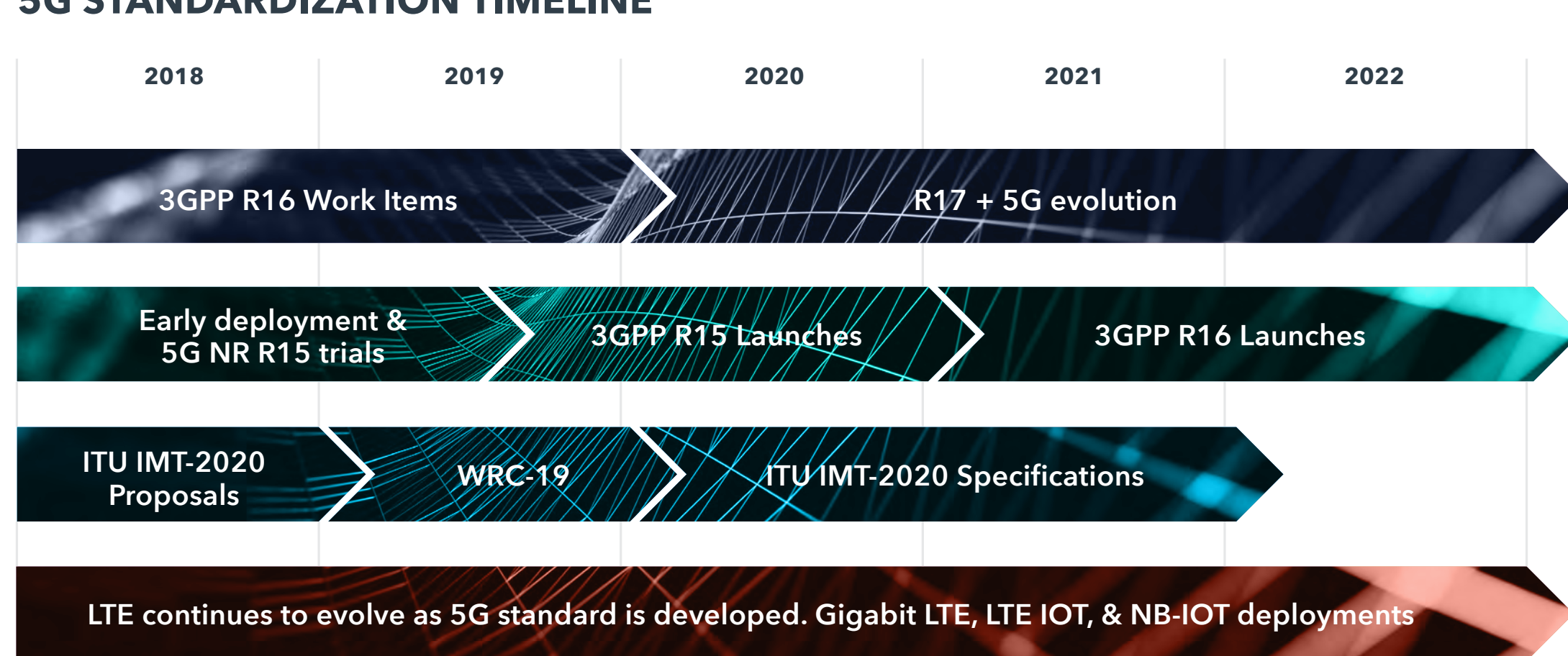
The race is on to deliver 5G data to your customers



## THE ROAD TO 5G

By 2025 it is estimated there will be 1.1 billion mobile 5G connections worldwide. With a large-scale roll-out set to occur much earlier than originally anticipated, the race is on to deliver!

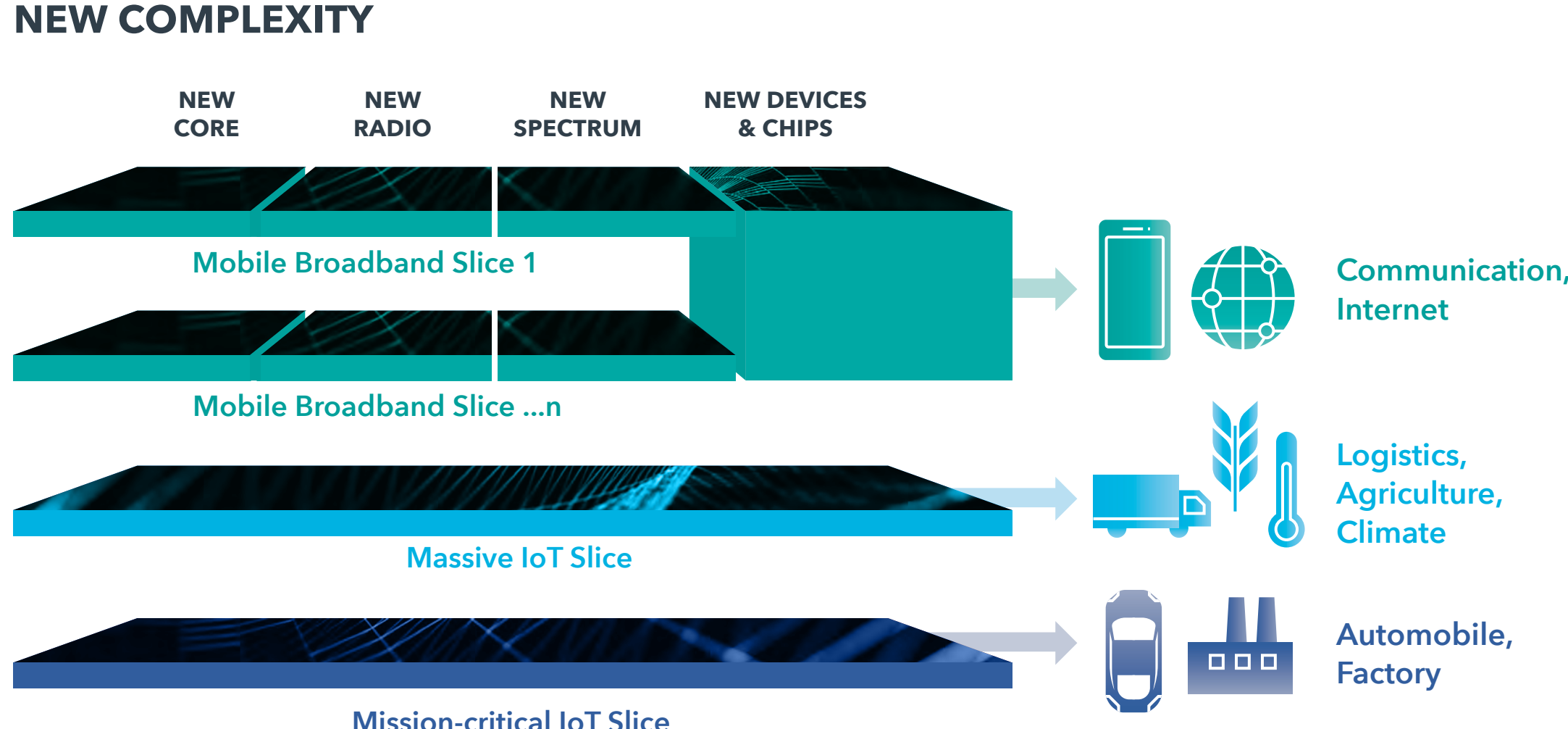
### 5G STANDARDIZATION TIMELINE



## COMPLEX NEW CHALLENGES AND GREAT EXPECTATIONS

As wireless network infrastructures and devices begin to approach the new 5G standards, the rapid rate of acceleration has brought with it a host of new challenges ...

### NEW COMPLEXITY



Alongside increased complexity, 5G service providers must contend with new goals and expectations:



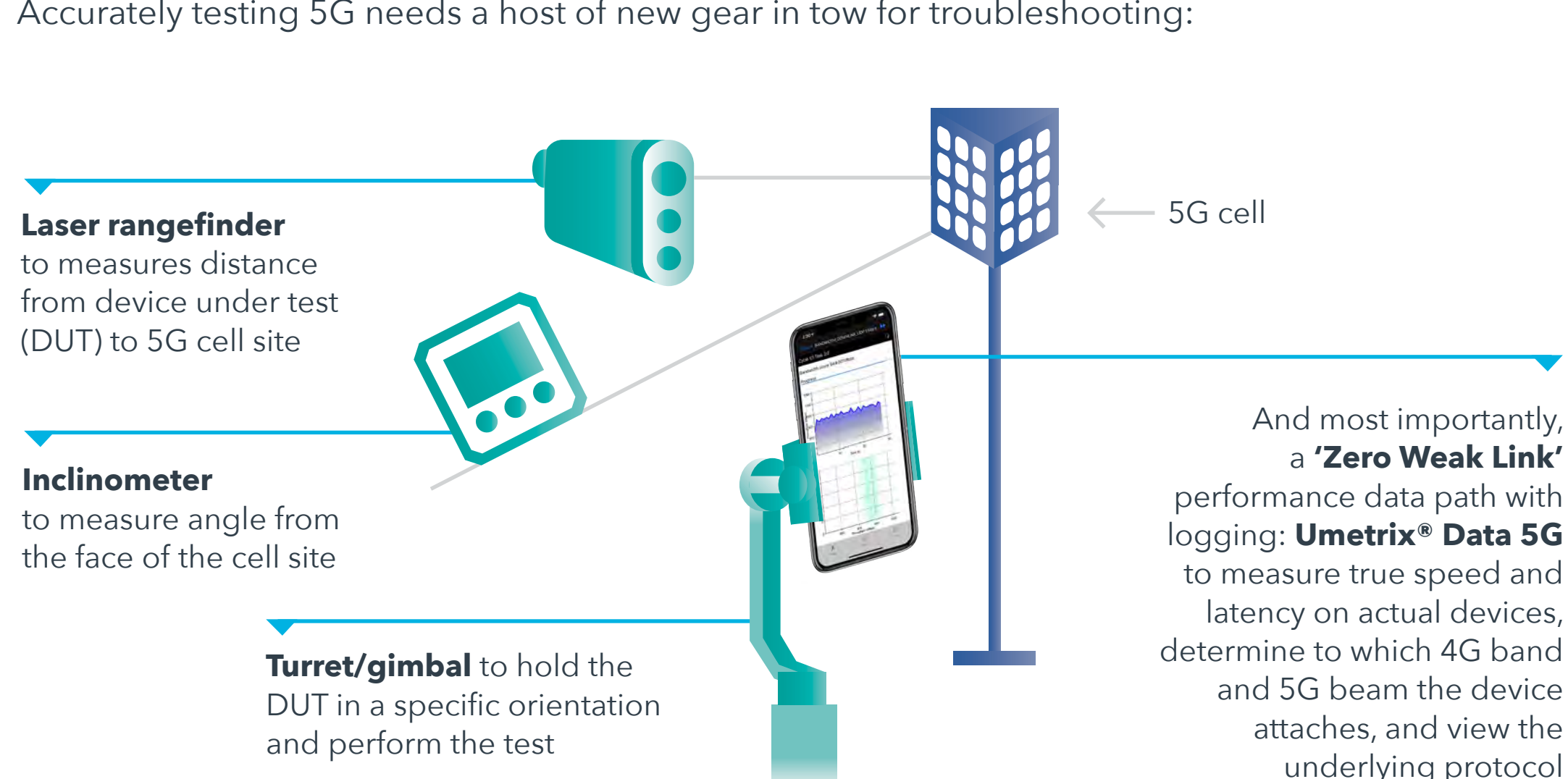
## TESTING DATA SERVICES IN THE FIELD - WHAT'S DIFFERENT WITH 5G?

As 5G introduces millimeter wave (mmWave) frequencies into the mix, cells are smaller and closer - with crazy new beamforming going on. What we saw in recent runs:

- Beam acquisition is tricky** - 4G anchor cell is still needed and not all 4G bands are enabled for that need
- Mobility is not yet implemented well in some areas** - a device may detach and ping-pong between 4G and 5G connectivity
- The user experience is impacted by how the device is held** - the angle of the device to the cell site is critical for testing purposes
- Max download speed is 1.8Gbps thus far** - but many popular big-name applications are not yet ready for 5G speeds

## BEST TOOLS FOR THE JOB

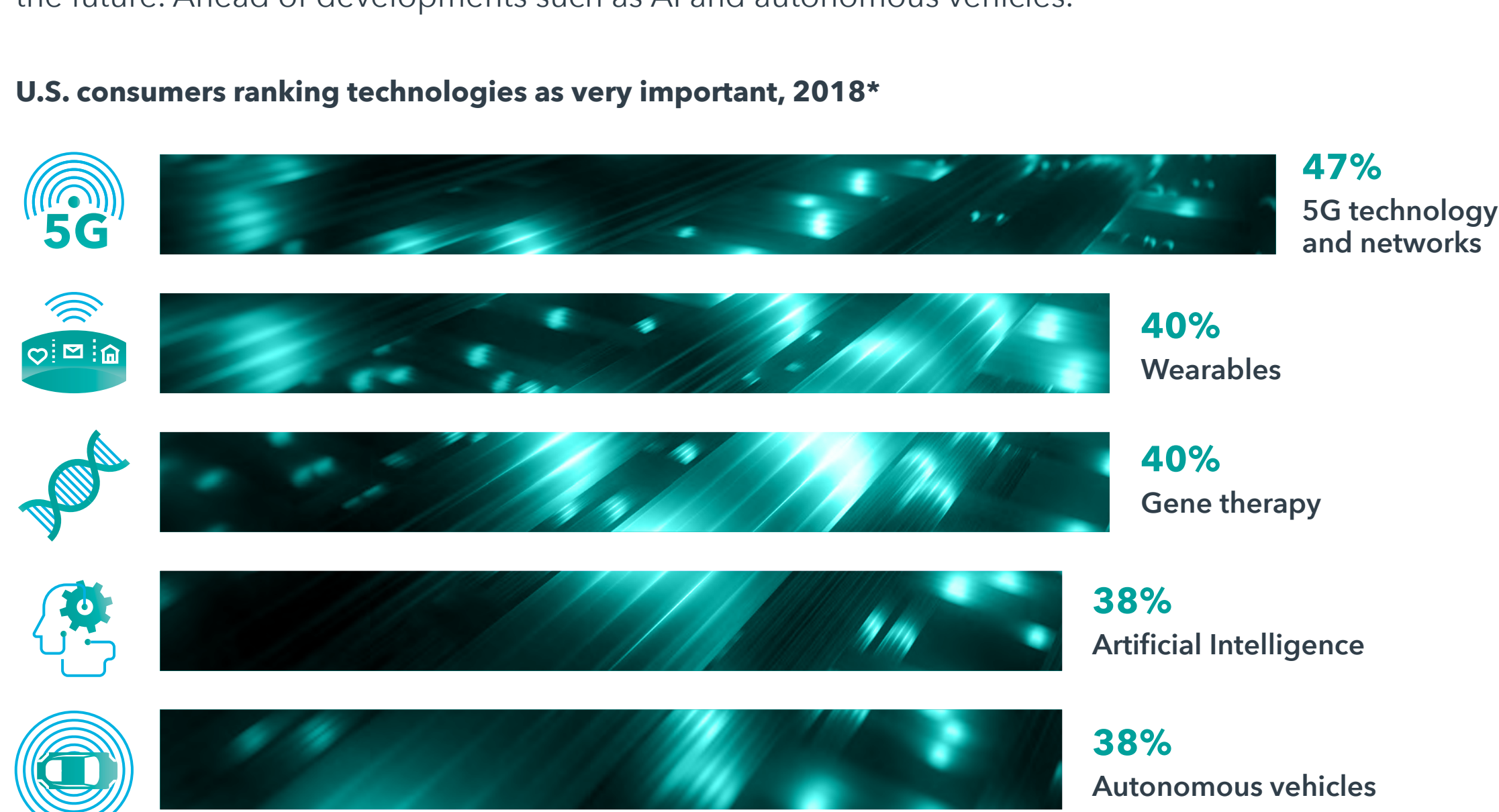
Accurately testing 5G needs a host of new gear in tow for troubleshooting:



## WHAT THE PEOPLE WANT

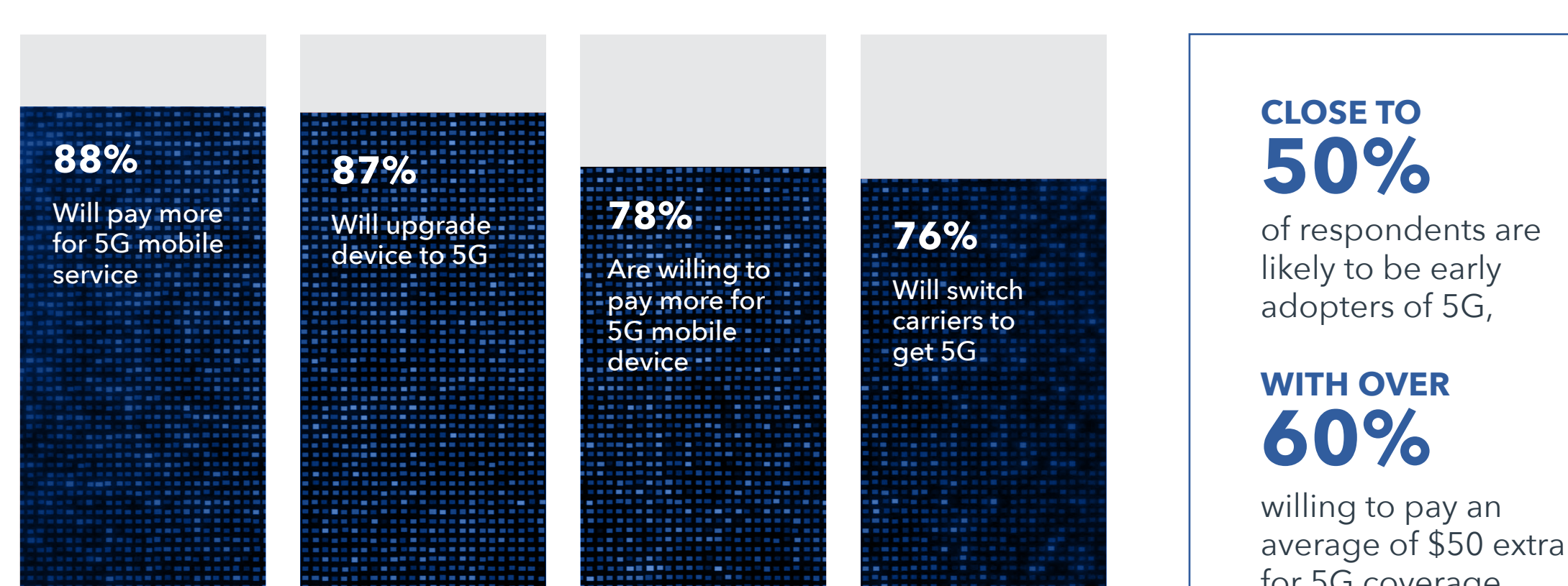
Almost half of Americans expect 5G technology and networks to be very important in the future. Ahead of developments such as AI and autonomous vehicles.

### U.S. consumers ranking technologies as very important, 2018\*



\* Expectations regarding the importance of technologies in the future among consumers in the U.S. as of May 2018

### More than one-third of mobile users are confident in 5G and they are willing to pay for it



### And what motivates the consumers?

